

proudly announces an incredible opportunity to gain significant presence and exposure in the Asian consumer market in the United States as a proud Advertiser of

Miss Asia USA

Mrs. Asia USA

**&
Miss Teen Asia USA**

History will be made!

We welcome you to be a part of a history in the making. The celebrations promises to be a spectacular events of beauty, elegance, talent and cultural display. You can be a significant part of these historical events and witness the unfolding of another milestone in the quest of the fairest in the Asian tradition of beauty!

Opportunities For Your Advertisement:

The U.S. Asian buying power has grown 434 percent between 1990 and 2011. In dollars, Asian buying power totaled \$459 billion in 2007, rising to \$670 billion by 2012. It is attaining critical mass in a growing number of states. California accounts for 33 percent of the nation's Asian consumer market. The Asian buying power in California stands out as the only racial minority market at the state level to exceed over \$100 billion. It is a fact, that Asians enjoys the practice of pageantry, thus Miss Asia USA/ Mrs. Asia USA/ Miss Teen Asia USA are created to feed this demand. The show will be watched by audiences of all ages, without demographic or geographic boundaries, as beauty & elegance knows no boundaries. Embraced by media & captured headlines not just in the U.S but overseas as well.

Visit us at

www.MissAsiaUSA.org

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UNITING THE 58 COUNTRIES AND REGIONS IN THE ASIAN CONTINENT

AFGHANISTAN, ARMENIA, AUSTRALIA, ASHMORE & CARTIER ISLANDS, AZERBAIJAN, BAHRAIN, BANGLADESH, BHUTAN, BRUNEI, BURMA, CAMBODIA, CHINA, COCOS (KEELING) ISLANDS, CYRUS, EAST TIMOR, FIJI, GEORGIA, INDIA, INDONESIA, IRAN, IRAQ, ISRAEL, JAPAN, JORDAN, KAZAKHSTAN, KOREA, KUWAIT, KYRGYZSTAN, LAOS, LEBANON, MACAU, MALAYSIA, MALDIVES, MONGOLIA, NEPAL, OMAN, PALESTINE, PAKISTAN, PAPUA NEW GUINEA, PHILIPPINES, QATAR, RUSSIA, SAMOA, SAUDI ARABIA, SINGAPORE, SRI-LANKA, SYRIA, TAIWAN, TAJIKISTAN, THAILAND, TONGA, TURKEY, TURKMENISTAN, UKRAINE, UNITED ARAB EMIRATES, UZBEKISTAN, VIETNAM, YEMEN

ADVERTISING CONTRACT: The Annual Souvenir Program

I understand that I am purchasing an Advertisement(s) in one of the pageants as I indicated below. I hereby authorize Virgelia Productions to publish my advertisement in the souvenir program(s) per the following terms and conditions. My choice is indicated below:

INDICATE WHICH PAGEANT SOUVENIR PROGRAM YOU ARE ADVERTISING BY CHECKING A BOX BELOW

Miss Asia USA Mrs. Asia USA Miss Teen Asia USA

CHECK A BOX FOR YOUR CHOICE

- Full Page.....\$500.00
- Half Page.....\$300.00
- Inside Front Cover.....\$4,000.00
- Inside Back Cover.....\$3,500.00
- Back Cover.....\$4,000.00
- Centerfold.....\$4,000.00
- Business Package\$2,000.00

INDICATE ANY SPECIAL ADVERTISING REQUIREMENTS:

Includes: 1- Full page Ad, 1 Display Table in Theatre Lobby, 2 VIP Tickets, 4 Copies of the Souvenir Program

TERMS: FULL PAYMENT IS REQUIRED UPON SIGNING THIS CONTRACT. A RETURNED CHECK FEE OF \$50 WILL APPLY. ALL CONTENTS ARE SUBJECT TO FINAL APPROVAL OF VIRGELIA PRODUCTIONS. PUBLICATION REQUIREMENTS WILL BE PROVIDED. **PAYABLE TO:** VIRGELIA PRODUCTIONS **SEND TO:** Virgelia Productions, 3010 Wilshire Boulevard, P.O. Box 443, Los Angeles, CA 90010

NAME OF COMPANY: _____ WEBSITE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP _____

TEL. _____ EMAIL: _____

CONTACT PERSON'S NAME: _____ CELL #: _____

ENCLOSED WITH THIS CONTRACT IS MY CHECK IN THE AMOUNT OF \$ _____ PAYABLE TO: VIRGELIA PRODUCTIONS

ADVERTISER'S SIGNATURE _____ DATE _____ SOLICITED BY: _____

YOU CAN BE A SIGNIFICANT PART OF THIS HISTORICAL EVENT AND WITNESS THE UNFOLDING OF ANOTHER MILESTONE IN THE QUEST OF THE FAIREST IN THE ASIAN TRADITION OF BEAUTY!

Now on its 28th glorious year! The Miss Asia USA /Miss Teen Asia USA /Mrs. Asia USA Cultural Pageants display the rich ethnic diversity of our society and provide a glimpse into the significant contributions made by Asians that now flourish in the United States. Women from across the United States will gather in the name of friendly competition to represent their ancestral country. Through the workshops and training, it provides women the opportunity to enhance their social skills, enhance confidence level, poise, communication skills, personality development, goal setting, career planning, health and fitness. It provides hands on philanthropic training, community service and it opens doors to wonderful opportunities. The Delegates lavish parade of the National Costumes; the grace and elegance of the Evening Gown Competition; and the sensational Swimsuit Competition create an electric atmosphere of excitement, surpassing the audience expectation, time and time again. The title is earned through hard work, demonstration of self-confidence, intelligence, dedication, beauty and elegance. It is not just about winning, it's new found friendships and the experience that will last a lifetime!

Virgelia Productions, Inc., 3010 Wilshire Boulevard, P.O. Box 443, Los Angeles, California 90010

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